

How the Heart of the Community Report Works

The HOC Report must have an entry in at least 2 of the 3 initiatives AND 10 points or more to earn a grade.

For **Superior**, the report must have a minimum of 30 points **AND** have at least 1 entry in each of the following: Mooseheart/Moosehaven, PLUS one other Core Initiative, at least 1 Companion Initiative, and at least 1 Local Volunteering Service.

Lines at the TOP (1 point per line)

Total Monetary Donations: Please list the total amount that was donated in the form for the Quarter.

Total Volunteer Hours: Enter the total number of volunteered during the events listed below.

Total Miles Driven: Add all the miles driven to and from the volunteering event. You would also include driving to drop off donations, etc.

Total Number of Volunteers: Keep an active count of the different people that volunteer by keeping a notebook or ledger.

Core Initiatives (4 points per line)

Mooseheart/Moosehaven: This includes ALL endowments (as one total), Cradle and Rocker funds, Wish lists, President's projects, Gifts to Sunshine children/grandparents

Youth Awareness: **ONLY** list efforts related to Moose International's Youth Awareness Program. List monies donated earmarked for Youth Awareness (minimum \$100 per year) hosted conferences or Youth Awareness Congresses, sponsored or coordinated student's Moose Kids Talks.

Tommy Moose: List the number of Tommy Moose dolls donated, not purchased. Include who they were given to and when. Also log when the Tommy Costume made community appearances. You may also list the Tommy Moose bags and the bookmarks.

Veteran's Program: **DO NOT** list events that are held for your Valued Veteran Members. This is for other Organizations that help veterans. (i.e. VFW, American Legion, Wounded Warrior Project, DAV, National Coalition for Homeless Vets, Paws 4 Vets, Honor Flights, etc.) Make sure to answer Who What When How (WWWH)

Companion Initiatives (3 pts per line)

Senior Center; Children's Hospital or Wing: List efforts/donations for senior centers, nursing homes, Alzheimer's units, etc. Children's burn units, Shriner's, Danny Kay Foundation, etc. (WWWH)

Keepin' It Real (Substance Use Prevention) List events held in support to local schools or related substance abuse prevention organizations. (DARE, MADD, Suicide Awareness/Prevention, etc)

Emergency Services: ONLY list efforts or events held for the Police, Fire, or EMTs. If donating Tommy Moose, it must be under the Tommy Moose category to receive credit. If your lodge is registered as a Certified Emergency Center, list it every quarter regardless if the services were used.

Youth Scholastics: List donations/events for the local youth scholarships/activities. (Fundraiser for the Spanish Club, Who's Who, the Arts, and music.)(This does not include sports)

Youth Sports: List donations/events held for the local youth sports. (Fundraiser for cheerleading, football, swimming, robotics, etc.)

Salvation Army: List donations/collections for the Salvation Army or like minded organizations. (GoodWill, Good Samaritans, etc.)

Local Volunteer Services (2 pts per line)

List all efforts made to support the Local Community that do not fall under the Core or Companion Initiatives. Basically, things that benefit the community as a whole, or **non-member** residents of the community such as, but not limited to, these organizations: Other non profits, food banks, American Red Cross, Special Olympics, Safe Surfin', Scouts, animal shelters, donations to other local fundraisers. There are so many more places locally to be the Heart of the Community. If you have a question, please call Will Harrison at (630) 966 2214 or email at wharrison@mooseintl.org.

Again, in every category, explain, do not abbreviate and make sure to answer

Who What When How (WWWH)