

One Mission • One Fraternity • One Million Campaign

Official Rules and Governing Document

ARTICLE I – Purpose

The One Mission • One Fraternity • One Million Campaign is established by Moose International to celebrate and encourage lodge membership growth leading to the historic achievement of one million active memberships. These Official Rules govern all aspects of the Campaign.

ARTICLE II – Campaign Administration

Moose International shall administer the Campaign, including membership verification, prize administration, random drawings, winner verification, official communications, and rule interpretation.

ARTICLE III – Campaign Period

The Campaign begins on July 1, 2026 and concludes upon verification and award of the 1,000,001st active membership unless modified by Moose International.

ARTICLE IV – Definitions

Term	Definition
Active Member	An active member is defined as a lodge member, whose dues are current.
Sponsor	The member officially recorded in the Moose Membership Management System (MMMS) as sponsoring a person applying for membership in the lodge.
Official Membership	A membership fully processed and recorded as active in MMMS.
Milestone Membership	The membership officially assigned by MMMS corresponding to a designated campaign milestone.

ARTICLE V – Eligibility

Participants must be active members (lodge dues are current) and satisfy all published campaign requirements.

- The following individuals are NOT eligible to participate in or receive Campaign awards:
 - Employees of Moose International.
 - Members of the Moose International Board of Directors.

ARTICLE VI – Membership Verification

The Moose Membership Management System (MMMS) is the sole official source for determining membership order, milestone memberships, sponsorship, Lodge affiliation, and Association affiliation.

ARTICLE VII – Milestone Determination

Official milestone memberships are determined solely by the order recorded in MMMS.

ARTICLE VIII – Prize Categories

Awards shall be distributed according to the published campaign incentive schedule.

ARTICLE IX – Active Member Drawings

Random drawings shall be conducted using the approved methodology. Members receive one entry for each completed year of continuous active membership and must remain in Good Standing.

ARTICLE X – Prize Acceptance

Prizes are awarded as announced. Prizes are not transferable. Substitutions of noncash prizes are permitted only at the sole discretion of Moose International.

ARTICLE XI – Taxes

Winners are solely responsible for any applicable federal, state, provincial, local, or other taxes associated with their prize. U.S. residents, who receive prizes valued at \$600 or more, will be issued an IRS Form 1099, as required by law.

ARTICLE XII – Publicity

Acceptance of a prize constitutes permission for Moose International to use the winner's name and likeness for promotional purposes unless prohibited by law.

ARTICLE XIII – Errors and Disputes

Moose International may correct administrative errors. Administrative errors do not create entitlement to a prize.

ARTICLE XIV – Disqualification

Participants may be disqualified for providing false information, attempting to manipulate results or violating the General Laws of The Moose.

ARTICLE XV – Force Majeure

Moose International may modify, suspend, or terminate the Campaign if extraordinary circumstances prevent proper administration.

ARTICLE XVI – Final Authority

Moose International is the final authority regarding interpretation of these Official Rules, campaign administration, eligibility determinations, prize awards, and resolution of all disputes. All decisions are final and binding.

ARTICLE XVII – Amendments

Moose International reserves the right to amend these Official Rules when necessary to preserve the integrity of the Campaign.

ARTICLE XVIII – Acceptance

Participation in the Campaign constitutes acceptance of these Official Rules.