

One Mission • One Fraternity • One Million Campaign

Frequently Asked Questions

1. What is the purpose of the campaign?

The campaign unites every Lodge, Association, and member behind the goal of reaching one million active Moose memberships while rewarding those who help achieve this historic milestone.

2. When does the campaign begin?

The campaign begins on July 1, 2026 and continues until the Fraternity reaches 1,000,001 active memberships.

3. How are milestone memberships determined?

All milestone memberships are determined through the official Moose Membership Management System (MMMS).

4. Who is eligible to receive rewards?

Sponsors, New Memberships, Active Members (through random drawings), Lodges, Associations, and certain Growing to Serve Campaign Lodge Sponsors (through random drawings), depending on the milestone.

5. How is the Active Member winner selected?

One Active Member is selected by random drawing at each milestone. Members receive one entry for every year of continuous active membership and must be active at the time of the drawing.

6. Can someone win more than one reward?

Yes. Members who qualify under multiple reward categories may receive each applicable award.

7. What if multiple applications are processed at the same time?

The official processing order recorded in MMMS determines milestone eligibility.

8. What if an application is incomplete?

Only completed and enrolled memberships that become active in MMMS qualify. Lodges are required to follow the complete enrollment process as specified in the General Laws.

9. Are reenrolled members included?

Yes, where specifically identified in the campaign rules.

10. How are Lodge and Association rewards determined?

The Sponsor's Primary Lodge and Association connected to the qualifying milestone membership receive the designated reward.

11. When will winners be announced?

Winners will be announced after Moose International verifies each milestone.

12. Will winners be recognized publicly?

Yes. Winners may be recognized through official Moose communications, publications, social media, and convention activities.

13. Why do rewards increase as milestones get closer?

The escalating structure builds excitement, urgency, and sustained membership recruitment momentum.

14. What message does this campaign send?

It demonstrates that reaching one million members is about strengthening the Moose for future generations through unity, service, and growth.

15. Why are Active Members included in random drawings?

The campaign recognizes that every active member contributes through dues, service, leadership, mentoring, and support—not just sponsorship.

16. What happened? I thought we already hit that membership number (i.e. 975,000) and now we are coming back to it again this month. How is that possible?

Moose membership is in a constant state of flux. At the end of each month, those members, who have a membership expiration in that month go from active status to expired status. Until the members pay their dues, they are not counted in the overall membership number.

17. Are rewards issued multiple times for the same campaign milestone?

No. Rewards are issued only once—the first time a campaign milestone is reached.

For example, if the Fraternity reaches **975,000 active members** and rewards are issued, no additional rewards will be given if membership later falls below 975,000 and then returns to that level. Rewards will next be issued only when the **980,000-member** milestone is achieved.

18. Does this campaign include Chapter or Moose Legion memberships?

No. This campaign applies only to Moose Lodge memberships and is designed to recognize growth toward and beyond one million Lodge members.