

2024 ML CONFERENCE FUNDRAISING REPORT

SLIDE 1] For the benefit of newer or first time Moose Legion directors present, let's mention the five main categories of Moose Legion fundraising. They are Special Projects, Youth Awareness, Student Trips, a Presidents Project and the Endowment Fund.

SLIDE 2] All the following figures seen are derived from Moose Charities reports received thru September 30th. We wish we had something more up to date, but understandably, the Oct reports haven't been processed. That said, we do expect to see significant improvement next month, especially the Special Project, because of the 10% discount still being available if credited by Oct 31st.

Special Projects and Youth Awareness are assessed to each jurisdiction based on active members on the rolls as of April 30th, and jurisdictions are expected to fulfill those two obligations.

On the other hand, the President's Project and Student Trips are completely voluntary, and though the Endowment Fund isn't assessed, nonetheless, all jurisdictions are expected to perform an endowment collection at each meeting and remit those funds at least once per quarter.

The donations summary shown on the screen shows the YTD totals from individuals and jurisdictions. We've collected a grand total of \$258,528, with \$41,714 from individuals and \$216,814 from jurisdictions.

The Special Project for the Mooseheart Museum of History, is now in its third and what we hope to be our final year to fund the renovation. Of the \$84,867 collected, 26.5% came from individuals and other non-Moose Legion units. As a reminder, we will continue to recognize individuals and units contributing \$250 or more, and jurisdictions donating \$250 in excess of their assessments.

SLIDE 3] Now for jurisdictional performance. This screen shows our YTD expected monetary goals from jurisdictions only. The left column has our goal amounts, the center column reflects how far we still have to go to reach them, and the right column, the percentage of goal completion. With five months into our year, the 'on par' percentage would be 41.7%, so the 39.78% shown means we need to pick up an easily attainable 2% improvement to get on track.

SLIDE 4] This slide give us our YTD summary and does show we have some catch up to do if we are to top last years totals. Shown is a comparison between Sep 2023 and Sep 2024. We have collected \$53,475 less, or 82.86% of what we collected last year. While we've already established jurisdictional contributions to be a little behind last year, we remain reliant on the generosity of individuals and units to show global increases year over year. We have been very fortunate the last couple of years to have received very large donations from a handful of units and associations. We are grateful for your generosity and thank you in advance for your continued support.

SLIDE 5] Some very encouraging news.. if you were looking closely at the figures, you might have noticed a bright outlook on endowment. Last year we fell short of showing a gain over the previous year. Thru Sep we are up by \$3,741,... but that doesn't mean we can be complacent. The monthly endowment reports always seem to ebb and flow and we still have a very long way to go to reach the \$328,083 goal to top last year.

SLIDE 6] Where do we need to improve? The frequency and number of jurisdictional endowment remittances remains much less than desired, and frankly hard to comprehend. Thru September, we still had 22 of 154 jurisdictions remitting zero dollars of endowment.

Brother secretaries, we ask... is there any reason for not remitting quarterly? This issue has been mentioned for a number of years now and we can't fathom how this occurs other than the Secretary simply forgetting. Realizing we touched on this yesterday, it bears repeating.

So we ask of directors and ambassadors, please ask your secretary if endowment funds have been sent? And BTW, the same applies to Special Projects and Youth Awareness.

Reminders:

- 1) Remit Endowment Funds a minimum of once each quarter
- 2) Earmark checks in the memo portion. For example: ML Special Project, ML Youth Awareness or ML President's Project. (all beginning with 'ML')
- 3) Use one check for each differing donation. In other words, don't combine multiple charities on a single check.

We can do better with your help.