

CHAIRMAN'S *Guide Book*



INTERNATIONAL
STUDENT CONGRESS

WILL HARRISON

COORDINATOR OF ACTIVITIES & HEART OF THE COMMUNITY
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Dear Moose Youth Awareness Coordinator:

Congratulations and thank you for accepting the responsibilities of this valuable position. Whether you are serving your Association, District, Lodge; or WOTM Chapter, we hope your involvement in this vital program of Moose Community Service will be rewarding during your term of service. This “Chairman's Guide Book” is designed to assist you toward meeting your goals.

Your first responsibility is to help build enthusiasm throughout the fraternity and to encourage all Presidents and Senior Regents to support this most worthwhile endeavor that benefit the youth in our communities.

The chain of communication from local units to regional and statewide coordinators to Moose International is of utmost importance. We are here to assist you during your tenure as Moose Youth Awareness Coordinator; just give us a call.

Again congratulations and best wishes as you begin your journey.

Fraternally,

A handwritten signature in blue ink that reads "Will Harrison". The signature is written in a cursive, flowing style.

Coordinator of Activities and
Heart of the Community

MOOSE INTERNATIONAL, INC.

155 S. INTERNATIONAL DR. — MOOSEHEART, IL 60539-1172 — WWW.MOOSEINTL.ORG

Moose Youth Awareness Program: An Overview

After several years of donating to local prevention programs such as D.A.R.E., Red Ribbon and Pride, the Loyal Order of Moose was asked to participate in the “Just Say No to Drugs” program by First Lady Nancy Reagan in 1986. Since that time, we have developed a positive approach and, in 1988, changed the name of the program to the **Moose Youth Drug and Alcohol Awareness Program**. Realizing there are additional adverse elements in the community, we changed the name to the **Moose Youth Awareness Program** in 1994.

The program consists of the various State and Provincial Moose Associations on the North American continent holding Association Student Congresses during October and November of each year. Lodges and Chapters are encouraged to invite high school students (freshman, sophomores, juniors or seniors) to those Congresses. The purpose of the Association Congress is to develop presentations that could be delivered to the targeted group of 4-9 year-old children (the target group was established in 1988, following that year's International Student Congress). Those presentations are called “***Moose KidsTalks***”.

The Association Student Congresses, which are one-day events, challenge those participating students to become a speakers' bureau and encourage each of them to present a minimum of three “Moose KidsTalks” to the target group in their own communities. The students' presentations are not scripted, as they are each to prepare their own message to deliver to the 4-9 year-olds, encouraging them to make wise and healthy choices in life.

“Moose KidsTalks” presentations run from November through December each year. After each “KidsTalks”, students are required to submit a written report telling us about the presentation. In February, students that attended the Association Student Congresses, completed a minimum of three “KidsTalks” and filed the accompanying reports are judged by their peers. One or more from each Moose Association are invited to attend the International Student Congress.

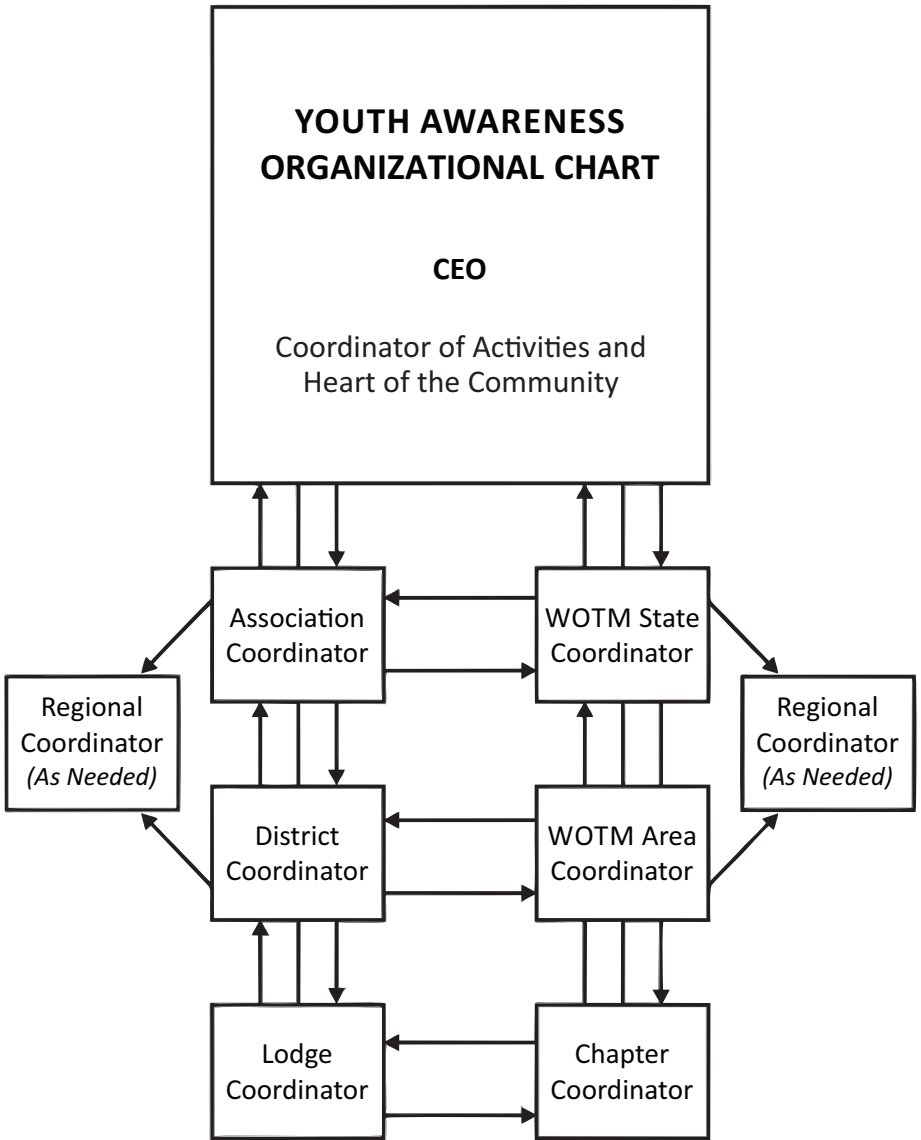
In past years, International Student Congresses have been held in Anaheim/Disneyland, California; White Plains, New York; Gettysburg, Pennsylvania; Williamsburg, Virginia; Charlotte, North Carolina; Mooseheart, Illinois; Kenosha, Wisconsin; Boston, Massachusetts; Orlando, Florida and St. Louis, Missouri. At the International Student Congress, the 60+ teenagers explain to each other how they each went about their individual “KidsTalks” presentations. The International Student Congress is a student-run meeting, which encompasses about 13 hours over a 4-day period. At the end of the Congress, the students vote for the top five presenters. Scholarships are then awarded as follows: \$12,000 for first place, \$8,000 for second place, \$5,000 for third place, \$3,000 for fourth place and \$2,000 for fifth place. To date our “Moose KidsTalks” presenters have reached over 750,000 4-9 year-olds.



YOUTH AWARENESS ORGANIZATIONAL CHART

CEO

Coordinator of Activities and
Heart of the Community



DUTIES AND RESPONSIBILITIES OF MOOSE YOUTH AWARENESS COORDINATORS

ASSOCIATION & WOTM STATE/PROVINCIAL COORDINATORS:

1. Set dates, times and locations for Association Student Congresses and immediately notify all Lodges and Chapters as well as Moose International.
2. Adhere to all guidelines and memos emanating from the Coordinator of Activities and Heart of the Community at Moose International.
3. Review “Moose KidsTalks” report forms and arrange for judging by a youth group to select attendees to the International Student Congress.
4. Arrange for transportation to the International Student Congress. **(remember baggage fees)**

*For additional guidance and/or questions, contact Will Harrison, Coordinator of Activities and Heart of the Community at Moose International (630)966-2214 or email wharrison@mooseintl.org

REGIONAL COORDINATORS (as needed):

1. Assist the Association and WOTM State/Provincial Coordinators in communication with, disseminating information and instructing District Coordinators in a designated geographical area.
2. Assist the Association and WOTM State/Provincial Coordinators at the Association Student Congresses.

*If you have any questions concerning your responsibilities, contact the Association or WOTM State/Provincial Coordinator.

DISTRICT & WOTM AREA COORDINATORS:

1. Assist the Association and WOTM State/Provincial Coordinators in promoting the program, along with ensuring that all Lodge Presidents and Senior Regents (in the District) have appointed a Lodge or Chapter Moose Youth Awareness Coordinator. Secure the name, address and telephone numbers of the Lodge or Chapter Coordinators and pass them along to the Association or WOTM State/Provincial Coordinators.
2. Maintain open lines of communication between the Lodges/Chapters and the Association, (State. Provincial).
3. Make a report at every regularly scheduled District meeting and request a report from each Lodge or Chapter Coordinator concerning their progress with the current year's program.
4. File any and all reports as requested by the Association or WOTM State/Provincial Coordinator (or Regional Coordinator as needed).
5. Assist Lodge/Chapter Coordinators, if necessary, in presenting the program to local school systems (see Lodge/Chapter Coordinator duties) and with any other areas of concern.
6. Provide information to the District Publications Chairman for future news bulletins.

LODGE & CHAPTER COORDINATORS:

1. Become familiar with all aspects of the Moose Youth Awareness Program.
2. Make reports to the Lodge/Chapter at regular meetings, which shall include information received from Moose International, the Association or WOTM State/Provincial Coordinator, the Regional Coordinator or the District/WOTM Area Coordinator.
3. Report the Lodge's/Chapter's progress in the current year's program to the District/WOTM Area Coordinator and file any and all reports or forms requested.
4. Work closely with the Community Service and Publications Committees of the Lodge and Chapter to present the program and its benefits to the public. Frequent joint meetings will be an absolute necessity for the success of the program.
5. Foster favorable relationships with local school districts, local officials and the community.
6. The high school students attend the Association Student Congress by reviewing candidates from the school system, the community or the Lodge and Chapter membership.
7. Provide transportation and lodging (if Friday night stay is required) for the students to attend the Association Student Congress. Students must be accompanied by responsible adults to and from the Association Student congress.
8. Prior to attending the Association Student Congress, the Lodge or Chapter should host an evening to introduce the students and their parents/guardian to the Lodge/Chapter and to explain an overview of the program.
9. After the students return from the Association Student Congress, the Lodge and Chapter Coordinators will assist, if necessary, in arranging the groups of 4-9 year-olds for "Moose KidsTalks" presentations.
10. All questions concerning the Association Student Congresses should be directed to the District/WOTM Area Coordinators, Regional Coordinators or Association/WOTM State/Provincial Coordinators.

*Questions concerning the International Student Congress should be directed to the Coordinator of Activities and Heart of the Community at (630)966-2214 or email wharrison@mooseintl.org

SELECTING STUDENTS TO ATTEND THE ASSOCIATION STUDENT CONGRESS

LOCAL SCHOOL SYSTEMS

- A. Contact should be made through one of the following: the superintendent, principal, guidance counselor or individual responsible for overseeing youth awareness programs.
- B. The schools should be given an overview of the program including general information on the Moose fraternity.
- C. If necessary, contact the District/WOTM Area Coordinator to accompany you to your local high schools.

STUDENTS FROM COMMUNITY GROUPS

- A. Selection could be made through a community-based group involved in similar programs, such as scouts or church groups.
- B. Contact should be made through the advisor or person in charge of the community-based youth group. The same information should be supplied to the community-based youth group as was supplied to the school system.

LODGE/CHAPTER MEMBERSHIP

- A. Students may be selected through the relatives of Lodge and Chapter members, providing they are freshman, sophomores, juniors or seniors in high school.

“MOOSE KIDSTALKS” FOLLOW UP PROGRAM

“Moose KidsTalks” presentations are created and developed by the high school students after attending the Association Student Congress. The subject matter is not limited to drugs and alcohol. Because there are many adverse elements in local communities, students decide on a subject that is prevalent in his/her area. Presentations should be delivered in a positive manner to encourage the young children in the audience to choose a healthy lifestyle and to make wise decisions.

The “Moose KidsTalks” are presented to groups of children, whose ages range from 4-9 years old. There are many possibilities to choose from:

Pre-Schools

Sunday School Classes

Scouting Units

Youth Sports Leagues

4-H Clubs

Local Community Centers

After-School Day Care

Children of Lodge/Chapter Members

Neighborhood Groups

YMCA/YWCA

Boys and Girls Clubs

Big Brothers/Big Sisters

After each presentation, the students prepare a “Moose KidsTalks” report form (a sample is shown on the next page). The students then mail the completed form to the Association Coordinator and give a copy to the Lodge/Chapter Coordinator. It is the student's responsibility to see that this is completed. The Lodge and Chapter Coordinators should work together to make sure that the students complete the “KidsTalks” challenge by doing a minimum of three presentations and submitting the report forms. In order to be eligible for selection by their peers to attend the International Student Congress, a student must complete and file a **minimum** of three “Moose KidsTalks” reports with the Association Coordinator.

The “Moose KidsTalks” report form will be the sole basis for the International Student Congress selection process. Therefore, the report form must be completed in a timely manner, with full-detailed explanations of the presentations.

SUGGESTED IDEAS FROM OTHER CHAIRMAN

You know your area. You can make adjustments that would be beneficial to recruiting more students.

Reach out to your fellow members, family and friends or friend of friend that may have contacts at their local school, church, youth athletic organization, Boy & Girl Scouts and etc.

These are only a couple of suggestions but don't limit yourself- try something different. If you are unsure if you can do it or not, please call or email Will Harrison (630)966-2214 wharrison@mooseintl.org .

2023-2024 Moose Youth Awareness Program
Moose Kids Talk Summary Report No. _____

Name: _____

Address, City, State, Zip: _____

Home Phone: _____ Cell Phone _____

Email Address: _____

Children's Group: _____ Age Range: _____ Number of Children: _____

Kid's Talk Date: _____

Time: _____ Location: _____

Adult Host: _____

Contact info: _____

Moose Lodge and/or Chapter Rep & Contact info: _____

Send Completed Report To: _____

Moose International Youth Awareness Coordinator Name

Street Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Explain your presentation in detail (including skits, any costumes and/or props):

PLANNING CALENDAR

“Failing to prepare is preparing to fail.”

— *John Wooden, who coached UCLA men’s basketball
teams to 10 NCAA Championships*

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL



SPECIAL ADDRESS/TELEPHONE LISTINGS

Name _____ Title _____

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Notes

Future

MOOSE INTERNATIONAL STUDENT CONGRESSES

2024 **Virginia**

2025 **Dakotas**

2026 **Arizona/New Mexico**

2027 **Oregon**

2028 **Pennsylvania**