

Official Communication for May 3, 2023

Moose Fraternity Shows Gain in Membership for Second Straight Year

Twice is nice. For the second consecutive year, the Moose Fraternity has increased its membership total, this time gaining over four times the number of members that it increased by last year. The Moose finished the year at 875,322 members compared to 852,356 at the end of the last fiscal year – an increase of 22,966 members. In 2021-22, The Moose showed an increase of 5,120 members.

“It was a remarkable effort by all of our members this year,” according to Moose International Director of Membership Mike Rios. “What’s most impressive is that while we enhanced our recruiting numbers slightly over last year, the biggest reason our membership increased is that our retention efforts improved. That means as a Fraternity, we did a much better job making our members feel comfortable in our lodge homes and communicating our missions.” Moose members recruited 167,158 individuals into The Moose in 2022-23. Last year, the recruiting total hit 163,703 members. The 3,455 increase only partly explained the nearly 23,000-member gain, with the rest coming from improved retention efforts.

“Our Board of Directors clearly understood the momentum we had created last year and doubled-down on some very important programs,” said Moose International CEO Scott Hart. “They continued funding our Lodge and Local Marketing grant programs; encouraged and supported the inclusion of women in lodge, association, and national management positions; embraced our successful sponsorship of NASCAR driver Ross Chastain; and visibly communicated a message of inclusion throughout the Fraternity.”

The Women of the Moose impressed with an increase of over 1,000 new members compared to last year, leading to an overall gain in membership of just under 3,000 members. The WOTM ended the year at 350,182 members compared to 347,260 in 2021-22.

For the second straight year, the Moose Legion also gained in membership, undoubtedly holding true to the mission of: “Having fun while providing greater service to the Moose Fraternity.” Year-over-year, Moose Legion membership increased by 624 members, finishing the 2022-23 fiscal year at 53,169 members.

Chastain Back in First Place in Driver Standings

After a second-place finish at Dover this past Sunday, Moose NASCAR driver Ross Chastain has re-established himself at the top of the 2023 drivers’ standings for the current season. After finishing fifth during the first stage of the Dover race, Ross won the second stage while leading for the final fifty laps. On a late caution restart during the final stage, Chastain started fourth with four fresh tires, but couldn’t run down eventual winner Martin Truex, Jr.

“Whoever got in the lead was going to have a shot at it. We were just so close again for our No. 1 Jockey Chevy team. Everybody at Trackhouse Racing, Advent Health, Moose Fraternity, Worldwide Express and Kubota. It’s surreal to continue to do this and get to race against my

heroes. I guess I told him (Martin Truex Jr.) too many of my secrets last year after we went fishing," said Chastain.

Ross races next in the AdventHealth 400 at the Kansas Speedway on Sunday, May 7th. Fox Sports 1 (FS1) will broadcast the race at 3 p.m. ET.

2023-2024 Membership Campaign

The new campaign began on May 1, "Proud Past, Bright Future". Materials for this campaign have been distributed to the lodges and Moose Legions. If you have not yet received your materials, please contact the Membership Department at 630.966.2257. Women of the Moose materials will be mailed with the annual supply of printed materials later this month. This is an exciting time to be a Moose!

2023-2024 Premier Lodge Award and Leadership Award

The attached information is provided for the 2023-2024 Premier Lodge Award and the Leadership Award. Please go over with all of your officers, making sure all are aware of the criteria to earn this coveted award. Good Luck!

New Officer Entry Open for the 2023-2024 Year

Officers for the 2023-2024 year can now be entered via LCL Web. Please make sure when entering your officers you **indicate the start date as May 1, 2023**. If you have any questions, please contact Member Services at 630.906.3658.

Registration for Reno Open

Registration and hotel reservations are open for the 2023 International Moose Convention in Reno, Nevada. Main sessions run from Tuesday, June 20th through Friday, June 23rd and will be held at the Grand Sierra Resort and Casino. Highlights for the convention include a Sun Records Tribute Concert for the 25 Club/Fun Night Celebration; an international slots tournament; a bowling outing; the League of Guardians event at the National Automobile Museum; and a special presentation on recruiting younger members by speaker Chris Tuff. It's an event you won't want to miss. Go to www.moose2023reno.org for more information. Don't miss out – register today!

Activities and Heart of the Community

As we prepare for the Moose International Convention in Reno, we have the honor of once again providing community service for the local community. This year monetary donations are needed for the Food Bank of Northern Nevada. For every dollar donated, the Food Bank can provide 3 meals to those in need. This food bank covers 90,000 square miles and currently serves 138,000 people facing food insecurity each month. So please, hold a couple of 50/50's in your lodge or maybe a Moose Race or two, to assist those in need. No amount is too small. Checks should be made payable directly to the Food Bank of Northern Nevada and

dropped off at the Activities/Heart of the Community booth. The Heart of the Community Committee is asking us to show Reno, Nevada what the Moose is all about. We can Make it Happen, we are Moose Proud and we care about the Bright Future.

Procedure for Alternates at International Convention

The annual Moose International Convention is an opportunity to gain knowledge, inspiration, know-how, and new ideas. For these reasons, every Lodge is required to send its President and Administrator, who are the Lodge's official representatives. However, any active Lodge member selected by the Lodge may serve as an alternate representative in the event the President or Administrator is unable to attend.

The procedure to have an alternate is as follows: when an alternate has been voted on in a general membership meeting, they shall bring with them a statement on lodge letterhead to present at the **Information booth (located next to registration)** at convention. The letter shall state that Jamie Jones, MID # _____ was selected at a general membership meeting on (Date) 00/00/0000 to be the alternate for the Administrator or President at the Moose International Convention.

This letter is to be signed by both the President and Administrator, with the lodge seal applied (if available).

This letter can also be sent ahead of time if the vote has already been made at a Lodge General Membership meeting in order to be more expedient. It should be mailed to Executive Assistant to the Chief Executive Officer, Cherie Staples. **If a copy of the letter was faxed or emailed you should also bring the original with you to give her at the Information Booth, or mail the original as soon as possible. Please contact Cherie Staples at 630-966-2209 with any questions regarding this process.

Job Postings

POSITION: Traveling Lodge Administrator

GENERAL SUMMARY: Reports to the Asst. Direct of Lodge Development

The purpose of this position is to provide temporary onsite assistance in the event of an unfortunate or unexpected vacancy in the office of the lodge Administrator. The length of time committed to providing this assistance will be determined by an analysis of the needs of the fraternal unit (customarily performed at the direction of the Assistant Director of Membership-Lodge Development with assistance from the Territory and Regional Managers and Financial Review Specialists as appropriate) and this assignment should not routinely exceed 10-20 days at each site. The Traveling Administrator will work closely with the lodge Treasurer and other Board members to ensure a smooth transition while they search for a replacement. This individual is empowered with the authority of a Regional Manager for the purpose of assisting the Compliance Office with enforcing the General Laws. The Traveling Administrator will not become a part of the lodge corporation and will only perform as an instructor and consultant with the everyday tasks of a lodge Administrator. **EXPERIENCE IN LODGE OPERATIONS/ADMINISTRATION IS REQUIRED.**

POSITIONS: Financial Review Specialist (FRS) – West Coast

The Membership Department has positions available for a Financial Review Specialist (FRS) in the West Coast region. Assignments will vary but can include any location in U.S. and Canada. Applicant should have (or be able to obtain) a valid U.S. Passport for purposes of traveling to/from Canada.

Deadline to submit: Until withdrawn

Interested parties should submit their Professional and Moose resumes', and submit a letter of interest, making certain to answer the following questions:

- Why are you interested in the Financial Review Specialist position?
- What do you believe you will be able to contribute to The Moose if hired?

Submissions should be addressed to Larry Meade, Assistant Director – Lodge Development, Membership Department at Moose International; email to: lmeade@mooseintl.org

Ideal applicants: Have a college degree in business or accounting, or related professional experience including management. Must be able to work without direct supervision and be goal orientated; able to provide own transportation (miles driven are subject to reimbursement), and be able to stay-away from home on overnight trips. Good communication skills, including the use of email, telephone, and written word – which will include preparing reports with sentence and paragraph structure. Use of Word, Excel, Power Point, and working knowledge of QuickBooks are desirable.