

Official Communication for May 19, 2022

MI Board Approves Two Grant Programs for 2022-23

The Moose International Board of Directors has approved two new lodge grant programs for the 2022-23 fiscal year during its fraternal operating budget discussions in May.

The first program will be an extension of the **Local Marketing Grant Program** that was created and implemented during the 2021-22 fiscal year. This program offered lodges up to \$3,000 in grant money to promote themselves within the communities in which they operate. Popular projects included sponsorships of youth sports teams and leagues; participation in area festivals and events; lodge events geared towards public participation; signs and advertisements within the community; Child ID events and materials; and first responder events. As part of the program, lodges were also offered the opportunity to participate in a buy-one, get-one offer for Tommy Moose plush dolls.

\$500,000 was committed to the first year of the project; however, because of its popularity, another \$100,000 was added to make sure it was available through the end of April, 2022. 270 lodges were awarded grants in excess of \$575,000 during the length of the program.

For 2022-23, another \$500,000 has been committed, with a cap per lodge of \$3,000. Lodges that received marketing grants in 2021-22 may again apply during the upcoming program and the Tommy Moose BOGO will still be in effect.

The second grant program approved for this fiscal year is the original **Lodge Grant Program** which is intended to provide funds for lodge improvements to make the home more inviting for new and existing members. During previous iterations of this program, lodges have upgraded flooring and décor; added kitchen essentials to make food preparation more efficient; upgraded bathroom facilities; repaired leaking roofs and potholed parking lots; replaced HVAC systems and lodge signage; and upgraded landscaping and lighting to make the lodge more attractive and safer.

\$1,000,000 has been earmarked towards the new program with a cap of \$25,000 per lodge.

All lodges in good standing may apply for either of the grants. **The only criterion is representation at the 2022 International Moose Convention in Orlando.** To meet this criterion, lodges must have at least one member scanned into an official session of The Moose at the Rosen Shingle Creek Orlando. Lodge applications may also be evaluated based on a lodge's financial need and fraternal participation.

Further information, including timeframes for applications, the process for applying, and program specifics will be available within the next several weeks in the Official Communications and on the Moose International website (www.mooseintl.org)

There will also be a workshop conducted at the 2022 International Moose Convention to discuss the grant programs on the afternoon of Thursday, June 30th and repeated on Friday, July 1st.