

# MOOSE YOUTH AWARENESS PROGRAM



**DATE:** July  
**TO:** ALL Association Youth Awareness Chairmen  
**FROM:** Gordon Dailey Coordinator of Activities & Heart of the Community  
**SUBJECT:** Association Youth Awareness Congresses

All information for the Association Youth Awareness **Congress Report Form** and **Association Congress Guidelines** that you can use for your upcoming Congresses you will **find on our website**. We have also included a **Parental Consent Form** and a blank **KidsTalks Report Form** (please type your name and address in the appropriate place and duplicate them locally). Every student should be given a minimum of three KidsTalks forms at your Association Congresses. Also, within the next week, you will receive a supply of **updated program brochures**, **KidsTalk certificates**.

Our **Youth Awareness Chairmen incentive program** for all Chairmen will continue this year. When Chairmen meet the following criteria, they will receive a complimentary International Youth Awareness Congress jacket, as our way of saying "Thank You":

1. If at least **50% of your Lodges/Chapters participated**;
2. If at least **25% of the students attending your Association Congress completed three or more KidsTalks**;
3. If you **submitted your Chairman's Report** by the prescribed deadline.
4. If you **submitted your Association winner's name** by the prescribed deadline.

**Please submit the dates, times and locations of your upcoming Youth Awareness Congress(es) to Camille Ruffino no later than Wednesday, July 28, 2021 one of the following way:**

Phone: (630) 630-966-2213  
Fax: (630) 859-6616  
Email: [cruffino@mooseintl.org](mailto:cruffino@mooseintl.org)

Lastly, you should know that, through your far-reaching efforts, last year our fraternity reached over 12,000 four to nine-year-old children, teaching them valuable lessons on how to make better choices and to stay safe. **I challenge each of you to recruit in at least one more youth that you did last year**, to see if we can beat that number and make an even bigger impact on behalf of the Moose! Each of you, individually and collectively, will determine the ongoing success of this hallmark Moose program, and we look forward to seeing your continued positive impact in communities throughout North America. Keep up the hard work – as you know, it will be worth it. We thank you for all that you do – you are most definitely what our current campaign calls to honor, a "Community Hero!"