Dear Youth Awareness Chairman,

2021 - 2022 represents the 34th year of the Moose Youth Awareness Program, which has brought vital positive messages to the children across North America.

The 2021 - 2022 Moose Youth Awareness Program will follow the old format. We ask you to sponsor at least two high school students with recognized leadership skills. They will attend Association Youth Awareness Congresses to be held this fall. Your Association Moose Youth Awareness Chairmen are now planning these sessions. Their plans include notifying you of the exact date, time, location, registration fee and other pertinent information. They will also need the name of your Lodge Moose Youth Awareness Chairmen. A list of Chairmen is listed on the Moose International website in the Community Service section.

At Association Youth Awareness Congresses, the attendees will be challenged to complete a minimum of three Moose KidsTalks presentations to our targeted group of 4 to 9-year-olds by December 15, 2022. Upon their return from the Association Congress, we ask you to assist the students in their KidsTalks presentations by helping to arrange sessions with the targeted age group if necessary, and to financially support them in purchasing materials they may need for their presentations. Throughout our history, thousands of 4 to 9-year-olds heard positive messages from our Moose KidsTalks presenters.

For your information, five of the students who are selected to attend the 2022 International Youth Awareness Congress, to be held April 28th – May 2, 2022 in Orlando, FL will receive either a $12,000.00; $8,000.00; $5,000.00; $3,000.00 or $2,000.00 college scholarship. These scholarships are funded by the Moose Legion, The Degree of Service. Can your Lodge help put your community’s youth on a path to healthy living? Can your Lodge implement or continue the KidsTalks program? For the sake of our youth and our next generation of leaders, the answer must be YES! To help you in this noble endeavor, we have made the 2021-22 Youth Awareness brochure and parental consent form available on the Moose International website, located under: Communications / Form and Documents / Heart of the Community.

Thank you, in advance, for your attention to promoting this worthwhile program. Participation in the Youth Awareness program not only gets positive message and valuable lessons out to young children, it also serves to develop young leaders and shows the community the Moose’s steadfast commitment to the welfare of children of all ages.

If Stay-in-Place occurs – If we find ourselves with a stay-in-place order during the school year, we are/will be able for you to have your association congress’ virtually through Zoom, Skype, Team, Google meeting…. This would also be available for the students to do their “KidsTalks” virtually as well.

Both the association congress and the student using this method must be approved by the Heart of the Community coordinator at Moose International. Approval will be approved on an individual case basis or a blanket approval, depending on the circumstances.