

## Moose Workshop Sessions

(All sessions at the Duke Energy Center)

### Friday, July 2, 2021

1:30PM – 2:30PM

1. **Moose Charities Presentation and March of Checks** Grand Ballroom A

Stop at the Moose Charities' Booth with your donations for the March of Checks. Donors of \$500.00 or more will receive a receipt to take part in the March of Checks and be recognized on stage!

2. **Moose Legion Session 3** 2<sup>nd</sup> Floor Room # 200-208

3. **Don't Strike Out with the Game on the Line** 2<sup>nd</sup> Floor Room # 230-233

Get ahead in the count when trouble besets your lodge. Join the Loss Prevention Committee who will provide direction for delivering in the clutch.

### Saturday, July 3, 2021

2:00PM – 3:00PM

1. **Lodge Operations 101 – A Refresher Course** Grand Ballroom A

Are you a lodge officer or just a member interested in the not so obvious details of properly operating your lodge? This Workshop will cover things from A to Z; like taxes, employee files, minutes, signing on-behalf of the lodge, inventory, financial statements, operating a social quarters', and so much more. (This session repeats at 3:30PM)

2. **Moose Marketing for Your Lodge** 2<sup>nd</sup> Floor Room # 230-233

The new Moose Grant Program provides lodges with funds to market themselves locally in their own communities. Find out how to access those funds and what types of projects are covered. Also, learn more about the Moose's national marketing campaign with NASCAR driver Ross Chastain.

3. **COVID-19 – What it taught us about lodge operations** 2<sup>nd</sup> Floor Room # 200-208

How we could have been better prepared and how we can adjust our strategies going forward.

3:30PM – 4:30PM

1. **Lodge Operations 101 – A Refresher Course** Grand Ballroom A

See the description from the 2:00PM session.

2. **Creating a Destination – Your Lodge** 2<sup>nd</sup> Floor Room # 230-233

What does it take to make your lodge the center of attention in your community? Come along with us as we explore the possibilities.

3. **You Can Be Superior!** 2<sup>nd</sup> Floor Room # 200-208

Have fun participating in a gameshow that identifies what should (and should not) appear on your Heart of the Community Report.