

SKINNER_AF

GOOD MORNING DIGNITARIES AND COWORKERS

IT IS MY HONOR AND PRIVILEGE TO ADDRESS YOU AS A MEMBER OF THE ACADEMY OF FRIENDSHIP BOARD.

AS WE ALL KNOW OUR FRATERNITY IS STRUGGLING WITH MEMBERSHIP AND RETENTION.

DO YOU REMEMBER WHY YOU BECAME A MEMBER OF THIS FRATERNITY?

WE HAVE TO START GETTING NEW MEMBERS INTO OUR LODGES AND CHAPTERS, AS WELL AS BRING BACK OLD MEMBERS TO JOIN US.

IF WE ENCOURGE MEMBERSHIP INVOLVEMENT, MEMBERS DON'T WANT TO SIT ON THE SIDE LINES, WHILE OTHERS WORK TOWARD THE GOALS OF THE CHAPTER, WHICH IS UNTIMATELY THE AWARD OF ACHIEVEMENT. ASK MEMBERS TO JOIN IN AND ACCOMPLISH OUR GOAL, IN STRENGTH THERE ARE NUMBERS. PLEASE DON'T DEPEND ON FACEBOOK AS YOUR WAY OF SAYING WE PUT IT OUT

THERE FOR THE COWORKERS, PEOPLE LIKE THE PERSONAL CONTACT AND NEVER FORGET TO SAY THANK YOU, FOR EVEN THE LITTLE THINGS. LITTLE THINGS ADD UP TO BIG THINGS.

CREATE VALUE, MEMBERS WANT TO FEEL LIKE THEY ARE HELPING THE FRATERNITY SERVE ITS PURPOSE, BY PROVIDING A MEMBER WITH VALUEABLE EXPERIENCES, THEY WILL VALUE THEIR MEMBERSHIP IN THE CHAPTER A LOT MORE.

THERE WAS A DOLLAR STORE THAT WAS GOING OUT OF BUSINESS, AND I SAW SMALL LITTLE SEWING KITS AND THOUGHT THOSE WOULD BE GREAT TO PUT IN EVERYONES BAG, MY REASON WAS THINKING OF “MEND YOUR WAYS”, WELL I WASN’T ABLE TO GET ALL THE SEWING KITS, HOWEVER THAT HAS STAYED WITH ME “MEND YOUR WAYS”.

IF WE ALL COULD MEND OUR WAYS, THINK OF ALL HARMONY WE WOULD HAVE IN EACH CHAPTER.