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# *The Family Fraternity* **MOOSE**

*Loyal Order of Moose  
Women of the Moose  
Moose Legion*

April 20, 2012

Brother Administrator:

Thank you for taking the time to read this email. I am currently in my seventh year as your Director General, and this is the first time I have sent an email to all Lodges. I am doing this because I need your help

The Loyal Order of Moose has its greatest opportunity in years to show an increase in “active” members, but only a few days are left to accomplish this monumental task. Our fiscal year comes to a close on Monday, April 30, and all membership information must be entered into LCL.net and transmitted to Moose International by 10:00 pm that night.

We need just over 16,000 more members in “active” status by the close of the fiscal year in order to achieve our goal of showing an increase in Lodge members, and by “active”, I mean members whose dues are paid to date. Only three times in the last three decades has this ever been accomplished. **With everyone working as a team we CAN go to Tampa as winners!**

Here are the ways in which we can produce the results we are looking for:

- **Make sure that ALL applications have been voted upon**, and that an enrollment date has been entered through LCL.net and transmitted to Moose International, no later than 10:00 pm April 30
- **Ask your Lodge Officers and other volunteers to gather at the Lodge every night next week** and, using cell phones or any phone available at the Lodge, contact EVERY member who has not yet paid their dues. Since it will be too late for them to mail their dues, have them pay online, or bring it to the Lodge and the Administrator can enter the payment on line for them – just as if the member was paying at home.
- **Schedule an appreciation party for May 1 at the Lodge**, and offer snacks and beverages for all members who helped. Hopefully, it will also be a celebration party!

Getting the ball to the two-yard line does not score any points. We have to cross the goal line! We can do it with your help.

Thank you from a grateful Director General.

Fraternally,



William B. Airey

**MOOSE INTERNATIONAL**

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