

Moose will be going “Back to Basics” in 2014-15

Basic training for our members will begin with our new membership campaign, appropriately titled “Moose – Back to Basics.” We are asking our brothers and co-workers to stand shoulder-to-shoulder and reinvigorate our fraternal bond by becoming advocates on behalf of the Moose. Not only are we asking individuals to re-educate our existing members, but also to attract new members who believe in the same basic principles that inspired us to join the Moose.

For all members who sponsor at least one individual into the Fraternity, “Moose – Back to Basics” lapel recognition pins will once again be available through all lodges that request them. All chapters and Moose Legion units will automatically be supplied with pins. For each member that qualifies for the 5 Club, \$5 will be donated to the Mooseheart School Renovation project to support the Elementary Academic Center, courtesy of your state association, the WOTM and the Moose Legion.

Those individuals achieving Sponsor of Distinction status (sign 25 members or more in 2014-15) will again have a brick dedicated in their name to the Mooseheart School Renovation Project and will also be offered free basic registration to the 2015 International Moose Convention. For individuals sponsoring 50 members or more, they will also earn two tickets to the Moose Fun Night event at the convention; sponsors of 75 or more will earn a free basic guest registration in addition to their own registration and Fun Night tickets; and those who sponsor 100 or more members will earn a free trip to the convention.

To kick-off the new “Moose- Back to Basics” campaign, all brothers and co-workers who sponsor at least one new member during May and/or June of 2014 have a chance to win a trip for four to Mooseheart’s Homecoming Weekend (09/27) or Moosehaven’s Chili Cook-off Weekend (11/08).