



# 2018-2019 Moose Journalism Awards

## OFFICIAL CALL FOR WEBSITE ENTRIES

---

*DEADLINE FOR ENTRIES TO BE RECEIVED VIA EMAIL:*  
**4:30 P.M., Friday, February 22, 2019**

---

To enter, webmasters should send an email to Brenda Buschbacher ([bbuschbacher@mooseintl.org](mailto:bbuschbacher@mooseintl.org)), indicating which of two categories (Lodge/Chapter Websites, Association and Moose Legion/Higher Degree Websites) is being entered; the webmaster's name, any passwords; and the site address. Entries will be accepted up through February 22, 2019.

We will in turn then email the five members of the International Communications Committee with the address of every contestant website. Then, in the several weeks before they gather for judging, the Committee will review each site and evaluate it on the following criteria:

- **Ease of use and navigation**
- **Quality and usefulness of information**
- **Quality of writing and design**
- **Accuracy of content**
- **Not busy or crowded**
- **Freshness; frequently updated**
- **Originality; not just lifting from [mooseintl.org](http://mooseintl.org)**
- **Emphasis on fraternalism over beverage sales**
- **Advertising limited and in good taste**

Members of the Communications Committee will then rank and select a First Place Award, Second Place Award, Third Place Award and Honorable Mention Awards to be announced at the 2019 International Convention in Las Vegas, NV.