

MOOSE LEGION – GO THE DISTANCE

May 1, 2013 started a new fiscal year for our Lodges, Chapters and Moose Legions. A new fraternal year offers new opportunities to improve our program, provide better service to our members and the communities we are privileged to serve, and to *Go the Distance* in both our fraternal units and in our personal and individual membership within those units.

Yes it begins a new year and as is tradition, a new Membership Theme. But, more importantly it offers a fresh new beginning of fraternal possibilities. New boards of officers and Directors have just taken their respective positions. They are laying the groundwork – the planning and roadmap for what could be a very successful and memorable Centennial year ahead.

Those plans and those strategic roadmaps leading towards our goals are important. But they are no more important than each of us as members supporting the direction and cause as presented by the leaders of the fraternal units in which we hold membership. The unit strength is directly related to the character and fortitude of us – its core of members – and the degree that we support our unit.

It is time to enter Directors for 2013-2014

The system was ready to take Director entries on May 2nd. Secretaries have until May 10th to enter a full Board of Directors to preserve the jurisdiction's opportunity to earn the Fraternal Service Award for the year. Please follow up and be sure the Secretary has completed this task.

Just a reminder - All Directors must have attended an MLEC Training course within the past two years immediately preceding May 1st. That includes the Secretary and the Jr. Past President. Also, a Past President is only eligible to be elected to another position if he has been off the board for at least two years (see Code section 11.7 c).

Membership Campaign

An official e-mail was sent to all Moose Legion jurisdictions with information regarding the **Moose – Go The Distance** Membership Campaign. We also mailed to each Secretary a copy of the annual campaign poster outlining awards for use in promoting the program during your meetings and celebrations.

Yes – you read it properly – NO ENROLLMENT FEES ALL YEAR – for the 2013-2014 fiscal year. Let's get to work and build membership during this Centennial Year by offering the opportunity to qualified Lodge Brothers to advance to the Moose Legion and then follow up as sponsors and be sure they attend an upcoming conferral ceremony to complete their membership requirements!

At the same time – the Jr. Past President should start immediately to work with his team and the Lodge Committees on the expired members to encourage their renewals. We need to lay out a plan to get ahead early and stay there. Let's not wait until the eleventh hour to try for a comeback. Let's get out front and stay out front all year!

It really is Great – to be a Proud Moose Legionnaire!

Cordially & fraternally,
Bob Neff

