

Progress Check

We are now 1/3 of the way through this fiscal year as of the end of August. I suggest each jurisdiction board do a progress check – sort of a self-appraisal of where you are. Compare where you are - to where you need to be, at this point in the year and see if any plans need adjusted?

Are you on track with production of applications for membership to surpass your quota for the year? How is your active membership number look compared to April 30th – are you up or down? Keep in mind that in most jurisdictions, September is a fairly large dues month. Being pro-active now with those that will be coming due could really help.

Do you have members that have sponsored one applicant so far this year? Have you thought about calling them or dropping them a note and making sure they are aware that by sponsoring just one more they could get free dues when both are reported as enrolled? Do not take for granted everyone knows that – some do not realize it. You just might Create Some Interest and boost production.

Annual Projects

Many of our jurisdictions have already raised funds and submitted payments for several of the Moose Legion programs for this year. We certainly thank you. Payments have been received for the Youth Awareness Scholarship and Endowment Funds collected are coming in along with funds for the annual capital project.

By working early, you are saving on the annual capitol project to purchase two more Mooseheart passenger vans and 21 computers. Remember, the jurisdiction has until November 30th to submit full payment and take advantage of the 20% discount.

Keep an eye on the web site to see our progress on these programs. We normally update the fund-raising portion once a month about the middle of the month. These updates generally reflect the contributions received and posted as of the previous month end.

Retention

In addition to sponsoring new members, we truly need to work on actively retaining the ones we already have. Frankly, that involves more than calling them up when they have not paid their dues.

It should include contacting them when sickness or distress is reported. It should include planning and having a schedule of activities at both the Lodge Moose

Legion Committee level and the jurisdiction itself that members will want to participate in – besides simply attending a meeting now and then. It should include education of what we as Moose Legionnaires do for children and seniors.

Promotion of our fraternal and philanthropic endeavors is important to both recruitment of new members and keeping those we have. The conferral ceremony itself, properly conducted, is one of our best tools we have to convey this message.

That requires a staff of members who practice the parts and perform the ceremony with dignity and character – even if parts are not memorized and have to be read. A few rehearsals can really make a difference! It is not just an obligation of something we need to do, but a real opportunity to make a great impression upon new and existing members that can lead to both retention and growth.

Moose Legionnaires, Lets **Create Some Interest** and make things happen!

Cordially & Fraternally, *Robert A. Neff* - Director of Ritual and Higher Degrees