

“ON THE MOVE” MEMBERSHIP CAMPAIGN – MARCH, APRIL & MAY

We have launched an initiative to help build membership. This special three-month campaign, if properly promoted locally, could be just the ticket to board the fastest moving train around – the Moose Legion Express!

All Moose Legionnaires are asked to jump on board and sponsor qualified applicants into the Degree of Service, the Moose Legion. We each took the pledge to do some good thing for someone each day – I suggest the best thing you might do for a lodge brother is to invite him to help us build the lodge membership by sponsoring a member, which (with one year minimum lodge membership) will then qualify that member for Moose Legion membership.

Once the lodge member is qualified - you as a Moose Legionnaire can then invite him to take his next step in fraternalism by submitting an application for membership in the Moose Legion and then step aboard the Moose Legion Express and be conferred with membership at a regular or mini celebration before May 31st.

Once a member has sponsored two and they are reported as enrolled (on LCL), that sponsor will get a year's Moose Legion dues for free. Three drawings will also be held to award chances to win a life membership from those qualified sponsors.

For each member sponsored and enrolled beyond the first two, during the 3-month period, the sponsor will get one more entry into the life membership drawings. All sponsors will get credit for each applicant towards the Medal of Honor and Elite Ring programs as well.

We strongly suggest the membership committees of the Moose Legion Lodge and jurisdiction committees get promotion of this program in high gear right away. Posters have been sent to each lodge and to each Moose Legion jurisdiction and can be viewed or printed from the web site as well. Let's get **“On the Move”** and build some membership!

In order to get these members qualified for the dues and the drawings, we need to get the applicants enrolled. International President Mike Roach is asking that each jurisdiction work with the lodges to schedule mini celebrations (ref: Code of Rules 24.5) as often as needed to get these members enrolled.

This is a great opportunity for the ritual staffs to hone their skills and be ready for competition to be held at our Moose Legion Conference at Nashville, in conjunction with the International convention, July 1 to 7, 2010.

As we build the lodge Moose Legion Committees - and draw interest (and members) - we build the lodge, and the jurisdiction at the same time. Each committee function that brings members into the lodge - helps strengthen the committee, puts revenue in the social quarters, and sustains members in the lodge and Moose Legion. It helps provide the where-with-all to care for the kids and seniors as we bring the community of Moose closer together and celebrate life!

Getting **‘On the Move’** is more than a slogan – it must be our action plan. We cannot sit back – there are many depending on us and we must come through by moving forward. We look forward to seeing your name on the sponsor list! Thank you for joining us in this journey!

Cordially & Fraternally,

Robert A. Neff

Director of Moose Legion