



MOOSE Leader

& WOTM Bulletin

Need-to-know information for officers & chairmen of Lodges/Chapters/Moose Legions

Vol. 75/No. 4/2007-08

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MOOSEINTL.ORG
MEMBERS-ONLY
PASSWORD:
FIVE

We Only Ask for What *You Promised* to Give

By **WILLIAM B. AIREY**/Director General

There's a phrase that I've heard, or overheard, occasionally for decades in my travels throughout the Moose fraternity, but I seem to have heard it more in the last few years than ever before:

"All Moose International ever wants is members and money."

I related this to several gatherings at this past summer's International Convention in Orlando, along with my response: "Yes, that's right."

My explanation to those who may have been surprised by that was essentially this: "Do you remember the two things you promised to do, with your hand upraised, the day you were enrolled into the Moose? You said you would 'strengthen the Defending Circle by inviting your friends, relatives and associates into Moose membership,' and that you would 'give of your energy and substance' for the young and old of Mooseheart and Moosehaven." That's members, and money!

Of course the leadership of this fraternity wants, and needs, its members to sponsor new members, and contribute dollars! *How else* can we be able to keep conducting our fraternity's major missions—caring for children in need at Mooseheart, and for our senior members seeking a secure retirement at Moosehaven? These needs, and these requests from Moose leadership to its membership are nothing new! Look at back issues of *Moose Magazine* and other Moose literature for more than 90 years, and what you see is a wide variety of campaigns urging members to sponsor members, and to contribute money!

Those of you who were in Orlando for the International Convention, or who carefully read the August issue of *Moose Magazine* which covered it, know that Chief Operating Officer Len Solfa introduced the "Gimme Five" program there—which, if the bulk of our members participate, can

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Keep Positive: We'll Reach '4 or More'

By **DARRELL O'BRIEN** / Director, Membership Department

Pennsylvania Regional Manager Stan Adams recently shared the information that follows with his state's Lodges and Chapters.

The information Adams passed along is very appropriate to every Lodge and Chapter, so with a few minor edits, I am sharing this with each of you, our fraternity's leaders from all over North America:

The greatest gifts we can give ourselves, as an organization, are new members. Why then do Lodges and Chapters give us such a difficult time when approached as to why they haven't signed up a new member, for an extended period of time?

My thinking is that in almost every case, the reason for giving us a difficult time is because it is a form of going on the defensive. They didn't do their job and therefore they put up their defense mechanisms to protect themselves from an onslaught.

Please understand that anything and everything you say to us, about why you don't or can't sponsor new or former members, we already have heard or know

about.

Some of the things we don't hear, when we call Lodges or Chapters that haven't signed up new members are:

■ *We are continually developing and improving local membership campaigns.*

■ *We have plans for a new Lodge home.*

■ *We have a Family Activities program that is far greater than what any other "club" offers, in town.*

■ *Our members are happy and proud to be a Moose and are doing all they can to sponsor their friends and relatives.*

■ *We have a hard-working board of officers who are attacking all issues and concerns pertaining to retention and membership production.*

■ *Our Lodge home is constantly being checked for cleanliness and suitable decor.*

■ *We have an active membership committee focused on reaching its assigned quota.*

■ *Our Membership BroadSides are hung where every member has a good*

opportunity to view and read them.

■ We promote our Preferred Member Party and make sure everyone understands how they can be invited.

■ We want to be No. 1.

Instead we hear:

■ There are too many clubs in town.

■ Dues are too high.

■ HELLO!!! We can't transmit a new member until we get one.

■ Nobody wants to join the Moose anymore.

■ We have three applications out there, somewhere. It's not our fault they don't fill them out and return them.

■ I've already signed up all the people I know.

■ Nobody cares anymore.

■ I'm too old to sign up new members.

■ Everybody goes to other clubs.

Now, each Regional Manager is asking every Lodge and Chapter to transmit a new or former member application by the 7th of each month and to work hard so one application can be submitted each week after that.

The goal is for every Lodge and Chapter to be on the "Four or More" list - every month. That is, FOUR (4) applications transmitted to Moose International every month.

Is it impossible? It is if you don't do anything on the first list and if your atti-



tude is reflective of even one of the items on the second list.

Four or More, how hard can it be? Has your Lodge or Chapter ever achieved this? Are you trying your hardest to even attempt making the list?

Can you guarantee that your Lodge or Chapter will have an application, the first week of every month? Are you working any type of membership campaign or program, at all?

Are you doing everything you can to make you and your Lodge or Chapter look good, in the Regional Manager's eyes, your members' eyes and the eyes of your prospective members? ■

Message From the Grand Chancellor

Note Recent Changes and Reminders... Open Your E-mail...and Always Beware of the Moose-Vine Rumors!

By **JANET FREGULIA**/Grand Chancellor

At the October meeting of the International Boards and Grand Council of the Women of the Moose, the following amendments to our General Laws were approved and are effective as of Nov. 1, 2007:

■ Installations held during the chapter year may be conducted at ANY Chapter meeting.

■ Balloting on applications may be conducted at ANY Chapter meeting.

■ Section 37a, shall now read: *“A person cannot legally become a member of any Chapter until she has been enrolled into the Chapter in the manner and form required by the Grand Council.*

New members shall participate in an orientation or receive orientation material

as required by Moose International. A former member, previously enrolled into any Chapter in the manner and form required by the Grand Council, may re-enroll without attending an orientation. The candidate shall be re-enrolled by her true name.”

Floorwork/procedures for a new and improved Convocation have been approved. Collegians wishing to try out for Conferral Staff positions may contact their State/ Provincial Ritual Chairman (names can be found on the WOTM portion of www.mooseintl.org) or they may call the office of the Director of Operations at 630-966-2246 for further information. Tryouts will be scheduled by the Chairman, or designated

pro-tempore and conducted at the 2008 Midyear Conferences.

A reminder to all Recorders: The optional 10% compensation may be taken on all application fees and first year's dues as well as on Chapter's portion of membership dues transmitted from Moose International to the Chapter's general fund.

Recorders, please open our e-mails from Women of the Moose headquarters weekly, print and share them with the officers and co-workers, and save them for future reference. The October and November bulk e-mails sent to every Chapter should have already been shared with each officer and posted on the Chapter's bulletin board for the benefit of the members.

Bulk e-mails and the WOTM portion of www.moosintl.org must be our main sources of communication to reduce mailing costs.

A reminder to all Senior Regents: One of the requirements for the Green Cap is to submit the quarterly Community Service Reports. Please remember this means one report for each quarter.

Regarding enrollment of new members: By now, every candidate who has signed the new application/obligation form and has been approved by Chapter ballot should have been transmitted as a new member to Moose International.

These new members should be invited to the following Chapter meeting and included on the Form 114.

During November and December, we will be having a mailing to all Chapters. It will consist of the "Vacant Position" letter, the "Missing Documents" letter and the number

to be used as the May 1, 2007 beginning membership.

During the International Board and Grand Council meetings, we had the opportunity to hear from John Capes, Executive Director of Moosehaven, and Scott Hart, Executive Director of Mooseheart.

Many of our members have heard via the "Moose-vine" that some privileges of the Moosehaven residents have been taken away — or that Mooseheart students may not have everything they want.

The "Moose-vine" has not been completely accurate. All "needs" are met—and frankly, all "wants" may not be suitable or necessary.

Please be assured the decisions made by both Executive Directors and their staffs are in the best interests of our Mooseheart students and Moosehaven residents. Both Scott and John will gladly respond to questions and concerns via e-mail to either SHart@mooseheart.org or JCapes@moosehaven.org.

One last request our office asks of you — please contact either Executive Director, or our office, before taking on a financial commitment for some unannounced project.

The month of October is now behind us. I feel it safe to say that our Chapters have held their "Christmas in October" programs during the Mooseheart Committee Activity Night. Co-workers, thank you so very much for your generosity and compassion in behalf of our children and seniors.

We are now preparing for the Thanksgiving and Christmas holidays. This

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History of Moosehaven 'Inextricably Interwoven With That of Mooseheart'

By JOHN CAPES/ Executive Director, Moosehaven

(First of two parts)

The history of Moosehaven is inextricably interwoven with that of Mooseheart, "The Child City."

In 1911, the national Moose convention in Detroit approved plans that allowed for the purchase and creation of Mooseheart, a school and home for orphaned children of Moose members.

Mooseheart opened two years later in 1913—with plans to also provide a place for aged members of the fraternity.

By 1915, Mooseheart housed a few disabled Moose members who also served as employees, and were assigned tasks appropriate to their physical and mental abilities. To be eligible for admission, you had to have been a Moose member for at least five years. (Three years later, the U.S. Government contracted with the fraternity to provide job training to Moose veterans of World War I, enabling them to return to society as useful citizens.)

In 1916, the Mooseheart Board determined that it was not feasible to provide for the aged, infirm, and handicapped at Mooseheart and requested that other provisions be made.

Director General James J. Davis proposed to the 1918 Convention to find "... a home in a warmer climate for the aged members and their spouses, because of severe weather conditions at Mooseheart, and the problems

involved in disciplining children and adults on the same campus."

In 1922, the fraternity purchased 26 acres of property on the banks of the St. Johns River in Orange Park, FL to establish Moosehaven, dubbed by Supreme Secretary Rodney Brandon as "City of Opportunity."

At that time, Moosehaven contained a hotel that had approximately 65 rooms and a double house of 14 rooms, on eight acres plus an additional 18-acre parcel.

The original concept was to "organize the residents so that they might help each other and help themselves, and provide from their own energy the major part of the cost of their keep."

In the first six months of operation, Moosehaven had no debt and no employees, and the 54 residents did all of the work. The cost to maintain each resident was approximately \$94 per month. And, for a time, each increase in the number of residents actually *decreased* the cost per person.

There were 144 residents in 1925-26 and the average cost per resident was approximately \$48 per month.

The next several years saw the purchase of additional property, the expansion of the farming operation, and several property improvements. The farm earned a profit of \$4,328.94 in fiscal year 1929-30. Assets totaled \$132,000. There were 20 buildings on

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Evidence Indicates Functions of Lodge Trustees are Being Ignored

By **STEVEN F. GREENE** / General Governor

“**W**hat kind of Lodge or Chapter would my Lodge or Chapter be, if every officer was just like me?”

How would *you* answer that question?

It's clear that everyone would not give the same answer. However, we must realize that the future of our fraternity depends on each of us giving our best effort to the positions we are serving.

Unfortunately, we have many officers that only seem to want their Lodge or Chapter to exist, and not to be totally successful. With our Moose year now half-over, there is still time to change the direction of our Lodge or Chapter and make a difference.

The responsibilities of Lodge Trustees are all important. However, recent events have demonstrated that one assignment of the

Trustee - approving the payment of bills - is one area of responsibility that is integral to successful Lodge operations.

Chapter 40 of the General Laws states the responsibilities of Trustees.

■ **Section 40.1 - Take Inventories:**
The trustees shall take an inventory of all furniture, fixtures and other physical property of the Lodge at least once a year, and at other times as required by the Governor or the Lodge.

Upon completion, they shall deliver the inventory to the Governor. Each month, they shall compile and deliver to the Administrator an inventory of House Committee merchandise for resale.

■ **Section 40.2 - Examine and Approve Bills:** The trustees shall examine

History of Moosehaven

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approximately 100 acres and the resident census was 222.

However, by 1934 the Supreme Lodge was providing an operating subsidy of \$15,000 to offset actual costs over income. The Depression caused the income from residents to drop dramatically while the cost of operating Moosehaven grew to over \$100,000 a year.

Plans were developed in 1934 to construct a health-care facility on the campus for the exclusive use of Moosehaven residents. Fundraising was completed the following year and a new on-site hospital was dedicated in 1938.

This new addition raised concerns, though, about the increasing frailty of the residents. Nearly 50% of residents required ongoing medical care. It was clear that there was a need for more able-bodied admissions. However, changing social and economic conditions, attributed in part to Social Security legislation, caused the admissions age to be raised to 65.

and approve all bills, except recurring overhead items, and report to the Lodge or the House Committee their recommendations as to payment.

A majority of the Trustees may act. They shall perform all duties required of them by the laws of the Order or by the Lodge.

In looking at the daily operation of our Lodges, we are seeing that often some of the most important bills are not getting paid. Bills that are crucial to the survival of the Lodge, such as liability insurance, property (fire) insurance, D&O insurance and fidelity bonds, when they apply, are being ignored.

These bills must be paid to protect the Lodge, and it is the responsibility of the Trustees to ensure they are paid. The Lodge Administrator should work in tandem with the Trustees and allow them to do their job.

Every Lodge and Chapter office is important and each office holder has a responsibility to the membership to do his or her job.

Our hope is that you will make every effort to ensure your Lodge and Chapter officers are

working as a team to make your fraternal unit a total success.

The next time you are asked what your Lodge or Chapter would be like if it was just like you, your answer will be: Successful!

Some frequently asked questions:

Our Lodge recently had an officer resign. Can we simply replace him without an election?

Yes, if the vacancy occurs after Nov. 1, per Section 35.11 of the General Laws. Prior to Nov. 1, filling such a vacancy requires a special election.

What can be done if an officer of either the LOOM or WOTM breaches decorum in the Social Quarters or during a social activity of the Lodge?

Any offending member, including officers, may be brought before the House Committee for improper behavior in the Social Quarters or during a Lodge-sponsored event, after proper written notice to appear, per Section 48.9 of the General Laws. ■

The resident census declined to 208 residents, the fewest since 1931. These factors necessitated a change in the philosophy that residents would carry the full burden of doing the necessary routine work at Moosehaven and required hiring employees, particularly for grounds and building maintenance.

Through the decade of the 1940s, buildings were demolished and replaced, others were updated, and the campus appearance became very attractive. However, early in the decade, paid help was virtually unavailable because of World War II. The physical plant, which was old when the Moose obtained the property, was failing.

The average age of the residents was much higher than in 1922, because fewer younger and physically fit men were applying for admission. Interestingly, though, residents still were doing nearly all of the work.

In 1947, the resident census reached 266, but on average, 31 to 35 of them were hospitalized at all times. The cost to maintain a resident rose to \$2,200 a year. ■

Revamped Courses Designed to Help Moose Legion Leadership

By **SHAWN BAILE**/Director, Moose Legion

At its meeting during the 2006 International Convention in Chicago, the Moose Legion Council determined that there was a critical need to analyze and improve the educational course offerings for Moose Legion members.

There was no way to determine what material instructors were presenting or how effective the instructors were with their presentations.

First, the Moose Legion Department worked with the Department of Education and Training to develop a course to replace the existing Directors' Educational Conference (DEC). Course content was edited, materials were improved and now include student guides, instructor's guides and a Power Point presentation.

The course's premise was adjusted. The new course, the Moose Legion Educational Conference (MLEC), is designed for any Moose Legionnaire who wants to expand his knowledge of the Degree of Service.

The updated MLEC was to be presented for the first time with the new materials at the 2007 International Moose Legion Conference in early November in Irving, TX.

The Moose Legion Council also felt so strongly about the need for quality education of directors and appointed officers that a change to the Moose Legion Code of Rules was proposed to the Supreme Council:

Members wanted to require anyone running for an elected position on the Moose Legion Board of Directors to complete an authorized MLEC within two years of election.

The Supreme Council passed the measure during its October 2007 meeting. Any person running for Moose Legion elected office for the 2008-09 term must now meet this qualification.

The improvements made to this course give us the peace-of-mind that every person who attends an authorized MLEC will receive the same material and utilize the same learning tools and exercises.

We will also be able to monitor how effectively our instructors present the course. We know presentation styles vary, but it is important to know the content is consistent.

These efforts will benefit Moose Legion units—leaders and members—as we continue to upgrade Degree of Service standards.

The next step is to begin analysis of our Secretary's Educational Conference (SEC). In the past, this course has included elements from the former DEC, as well as duties specific to the position of Moose Legion Secretary.

The new course will be designed as a supplement to the MLEC. It will focus on membership and financial reporting, maintaining active corporate status, communicating with appointed Assistant Secretaries and planning and executing successful celebrations. ■

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is our opportunity to offer our sincerest thanks to each of you for your continued dedication and commitment to our program of service to those less fortunate with particular emphasis to the Mooseheart and Moosehaven residents.

And, as you celebrate with your family and friends, know that you have brought warmth, comfort and hope to the children and seniors in our care.

As we celebrate the holiday season, let us be thankful for our blessings. We live in countries that provide us the freedom to express our opinions without retaliation and to worship as we please.

We pray for the continued safety of all armed forces personnel who continue to put their lives on the line to protect our way of life.

I thought you would enjoy knowing how many of our Mooseheart children spend their holiday season. Let me share with you a message from Mooseheart Executive Director Scott Hart:

There are few moments outside, of the high school commencement ceremony, that are more special than the Thanksgiving and Christmas seasons at Mooseheart. As our children prepare to celebrate a time of thankfulness, they study in school about the historic significance of the first Thanksgiving feast.

Children whose grandparents, aunts or mothers are close to Mooseheart are

encouraged to travel and reconnect with their families. For our kids who celebrate the holiday at Mooseheart, it is a wonderful time surrounded by their Mooseheart brothers and sisters, caring Family Teachers and a table full of traditional Thanksgiving fares — including freshly baked pumpkin pies.

Some homes travel to McHenry, IL Lodge 691 and enjoy Thanksgiving with U.S. servicemen and women from the Great Lakes Naval Base; others will travel to downtown Chicago in the early morning to line the parade route for Chicago's Annual Thanksgiving Day Parade.

It never fails that, by 3 p.m. our Family Teachers are ready for a Thanksgiving Day nap and our kids are ready to enjoy some more fun at the place of great blessing they call home, and we call Mooseheart.

Christmas is a beautiful and peaceful time at Mooseheart. The first weekend in December is traditionally our Christmas Season kickoff, with our children getting a visit from and pictures with Santa Claus.

Later that same weekend the entire community gathers together at the House of God to usher in the holiday season with the observance of the Wisconsin Tree Lighting Ceremony. The rest of December moves fast for our kids as each weekend and some weeknights are filled with visits to local Moose Lodges for a variety of Christmas parties and activities.

Christmas Break begins a few days before Christmas, and children are able to travel back to their legal guardians for

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A New Look for Tommy Moose

His Mission Remains the Same

By **SHAWN BAILE**/Director, Fraternal Programs

--But May Expand

If you happen to see a cuddly plush moose in a red sweater in the coming months that looks like the Tommy Moose—just more cuddly and lovable looking—don't be shocked.

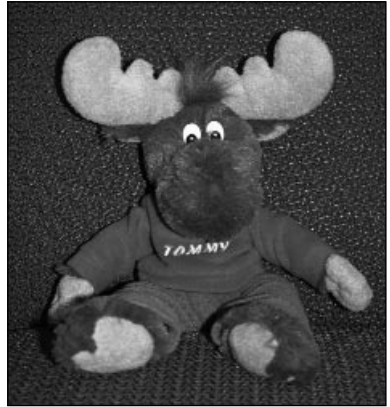
Tommy has gotten quite a makeover! With his updated appearance, we hope he'll be even more welcome in police cars, fire trucks and ambulances than ever.

In February 2007, the Supreme Council began to seriously consider redesigning Tommy Moose. The opportunity existed to take a very successful community service program to the next level; to continue the initial concept of providing a plush Moose in emergency vehicles while expanding Tommy's recognition into additional areas to create a more identifiable image.

Doing so enables the Moose the chance to trademark the Tommy Moose character to restrict use of the likeness to programs approved by the Order.

A new design created by Chris Ecker of Moose International Communications & Public Affairs was submitted to a vendor and a prototype was composed. The design was approved, and production of the "new and improved" Tommy Moose has begun!

While it was extremely important to continue the success that Tommy Moose has spread throughout the fraternity, it was equally important to assure that the new



design was flexible enough to be utilized in other arenas. Fraternal units will continue to be encouraged to purchase plush Tommy Moose through Catalog Sales and present the items to emergency services personnel in their respective communities. Units that have made an initial presentation should stay in contact with these personnel and replenish their stock when necessary.

The newly designed Tommy Moose will be available beginning in January 2008 and will be used to fill all orders placed from this point forward. The price remains at \$75/dozen; the catalog item number is 130. To order, call 630-966-2250; fax 630-859-3505; or e-mail order details to catalogsales@mooseintl.org. ■

Fregulia

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a visit. On Christmas Eve, the children gather at the House of God for a traditional Christmas Eve service, which is filled with hymns of celebration and words of assurance and ends with a special candle lighting in observance of the birth of Christ.

For those Chapters that have "adopted" a Sunshine Child and sent a Christmas present, you have helped brighten a glorious Christmas morning.

Our children awake early (often well before any Family Teacher would like) and gather around the home's Christmas tree with shouts of excitement and anticipation of shredding wrapping paper and

getting their hands on their very own presents, otherwise known as a time of organized chaos!

Christmas Break is spent enjoying the immense blessings of a safe and warm home, lots of activities, day trips in the Chicagoland area and time with the Mooseheart family. Through your generosity, our kids are able to realize the hope found in two great holidays and the love of a fraternity devoted to caring for kids.

From the Women of the Moose staff: Have a happy Thanksgiving, and we send our warmest wishes for a blessed Christmas and a happy and healthy New Year. ■

MOOSE Leader & WOTM Bulletin

Formerly "Moose Docket," "Action," "Moose Leader," and "Women of the Moose Official Bulletin"

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Some Things To Do (and *NOT* To Do) in Sending Membership Dues

By **BILL CLEVINGER** / Director, Member Services

I know that many Lodge Administrators, Chapter Recorders and Moose Legion Secretaries are new in their positions, so I wanted to take this opportunity to remind everyone of a few of the essential basics regarding membership dues payments:

■ **DO NOT** use a coupon to make a payment for a member different from the one for whom the coupon was intended. The numeric scan line on the bottom of the coupon is unique for each member and is “read” by scanners at the bank.

“Whiting out” some of the information on the coupon actually creates more problems, as the computer system will try to apply the payment to the member the coupon was created for.

You can see a brief video of the scanners in operation on our www.mooseintl.org Web site on the Members Only portal under the “More On Dues” section. You can access this information by clicking on the “Here’s Why ONLY DUES PAYMENTS Can Be Sent to the Dues Processing Center.”

■ **DO** write the Member ID Number for the member(s) the payment is for and the word “dues” on the front of the check or money order to ensure proper crediting.

■ **DO NOT** send cash, lists, correspondence, notes or any other information to the Dues Processing Center.

■ **DO** send the payment to the address listed on the payment coupon. We are in the process of changing banks and the payment address will be changing before the end of this year. We will keep you updated as this progresses.

■ **DO NOT** send any dues payments to **Moose International, Mooseheart, IL 60539**. Per the instructions on the payment coupon, these materials must be sent to the Dues Processing Center, not to Moose International headquarters. Doing so will only result in significant delays!

You can contact us toll-free at: 888-906-3658 or E-Mail: Helpdesk@Mooseintl.org with any questions or concerns you may have, including membership dues payments or membership cards. ■

Update on the Fraternity's 2008

Sports Tournaments

There are nine fun International Sports Tournaments planned throughout the Moose fraternity for 2008, scheduled for facilities owned or reserved by Lodges across North America in upcoming months.

Mark your calendars now to enjoy family-style fun and sports competition with Moose members from across the continent!

Many of these tournaments will be here before you know it, so if you are interested, contact the appropriate Lodge as soon as possible.

And, for ongoing updates and tournament results, always check out www.mooseintl.org/portal/Sports/sports.asp!

Moose International Bowling—Men's

March 1-June 1, 2008
Windsor, ON Lodge 1499
Information: 519/253-1006

Darts—Men/Women

April 18-20, 2008
Winchester, VA Lodge 1283
Information: 540/667-8284

Golf—Women

Date TBA
Myrtle Beach, SC Lodge 1959
Information: 800/368-0045, ext. 101

Golf Scramble—Men/Women

June 7-8, 2008
Salisbury, MD Lodge 654
Information: 410/546-4633

Pool—Men/Women

July 1-5, 2008
Bedford, VA Lodge 1897
Information: 540/586-9368

Softball—Men/Women

July 19-21, 2008
Springfield, OH Lodge 536
Information: 937/322-6913

Horseshoes—Men/Women

July 26-28, 2008
Taylor Township, MI, Lodge 887
Information: 313/291-1398

Golf—Men/Women

August 2-3, 2008
Elkhart, IN Lodge 599
Information: 574/364-1712

Mixed Bowling

Dates, Place TBA

For information about hosting a future International Sports Tournament, contact the Fraternal Programs Department at 630-966-2224, or e-mail Henry Houck, Assistant Director/Fraternal Programs, at hhouck@mooseintl.org

Nonprofit
Organization
U.S. POSTAGE
PAID
Mooseheart, IL
Permit No. 1

Dept. of Communications
MOOSE INTERNATIONAL
Mooseheart IL 60539-1174

The Director General

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achieve the goal of long-term financial security for both Mooseheart and Moosehaven.

You can read more about what is really a very simple plan in the cover story of the November/December/January issue of *Moose*

Magazine, in both the print and online editions. “Gimme Five” simply involves EACH of us setting aside just five cents from the change in our pockets in the morning, and five cents more in the evening, for the next five years—and then sending that in, to a separated account here at Moose International.

We hope that there aren’t too many of our members who can’t manage this. It’s \$36.50 per member per year; a total of \$182.50 per member for the five-year period.

“Gimme Five” is based on a simple truth—which you *also* have heard before as a Moose: *“A burden heavy to one is borne lightly by many.”* Just within the last decade, we all pitched in a little bit to reach a large financial goal in a short time—as we raised the \$16 million necessary to build and furnish the Moosehaven LifeCare Center, in just the five years between 1997 and 2002.

The goal of “Gimme Five” is, granted, a good bit more ambitious.

But if every member of your Lodge and Chapter can spare just a nickel in the morning, and another nickel in the evening—it’s just as achievable.

Let’s make it happen! ■



gimmefive!

*All it
takes is
a nickel in the morning,
a nickel more in the evening,
for five years!*